Ali Haider

Senior Software Engineer

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Summary

I'm a senior software engineer based in Karachi, Pakistan, with 6+ years of experience designing and shipping production-grade web and mobile applications. My core expertise sits at the intersection of React.js, Next.js, and modern JavaScript on the frontend, paired with Node.js, Express, and GraphQL on the backend — giving me end-to-end ownership of the products I build, from architecture to deployment.

Skills

Frontend: React.js, Next.js, Angular, HTML5, CSS3/SCSS, Tailwind CSS, Redux Toolkit, jQuery, Strapi (Headless CMS), Material UI, Ant Design, BootStrap, Styled Components, WordPress, Three.js, Figma, Vite

Backend: Node.js, Express.js, Nest.js, BullMQ

Languages: JavaScript (ES6+), TypeScript, Laravel, Python

Database: MongoDB, PostgreSQL, Sequelize ORM, Prisma ORM, Mongoose ODM, MySql, Firebase, Redis

API / Integration: GraphQL, AWS S3

Mobile: React Native, Ionic

DevOps / Cloud: Git & GitHub, GitHub Actions, Nginx, AWS EC2, Digital Ocean, Hostinger VPS, Vercel

Tools / Platforms: Google Stitch

Soft Skills: Client Communication, Team Leadership, Agile / Scrum, Mentoring, Teaching

Work Experience

Senior Software Engineer — Mar 2025 – Present

Qubitse Enterprise · Karachi (Hybrid)

- Contributed to the development and maintenance of a large-scale real estate portal featuring 319,000+ property listings, including single-family homes, townhouses, condos, multi-family units, land/lots, and high-rise condos
- Worked on map-based and Drive Time search functionality, enabling users to search properties based on commute time
- Supported features for home value estimation, historical value tracking, and comparison across multiple data sources

Software Enigineer — Jun 2023 – Feb 2025

Digital Plattform · Karachi (Remote, Sweden)

- Built a modular system architecture, allowing clients to assemble customized software solutions from ready-made, reusable feature modules — similar to modular construction
- Developed a ready-made feature library covering core business functions including project management, finance, reporting & statistics, scheduling, CRM, communication, and AI & automation
- Implemented third-party integrations with popular tools such as Google Drive, OpenAI, Klarna, Swish, Microsoft Business Central, Meta, LinkedIn, WordPress, and Google Analytics

Software Engineer — Oct 2022 – Jun 2023

Sybrid Private Limited · Karachi

- Identified and fixed multiple major bugs in the existing Angular codebase, significantly improving application stability and reliability
- Developed and integrated new features to enhance quiz and survey functionality based on business requirements
- Improved overall application performance and user experience across the platform

Software Engineer — May 2021 – Jul 2021

Wooter Apparel · New York, USA (Remote)

- 3D Customizable Apparel Design Platform

Software Engineer Dec 2021 – Oct 2022
Social Pie · Karachi

- WordPress Maintenance & Next.js Full-Stack Development

Software Engineer Apr 2021 – Dec 2021
Codelabs Private Limited · Karachi

- Website Maintenance & Admin Panel Development

Software Engineer Jan 2021 – Mar 2021
Concept Recall · Karachi

- Pixel-Perfect UI Development & Full-Stack Feature Enhancement

Frontend Developer Sep 2020 – Dec 2020
Interns Pakistan · Karachi

- Pixel-Perfect UI Development

Education

BS in Software Engineering Jan 2017 – Jan 2021 · 3.45 CGPA
University of Karachi (UBIT)

Artificial Intelligence Jan 2020 – Dec 2020
PIAIC

Database Administration Oct 2017 – Feb 2018 · 96%
IBA Karachi

Projects

HAR.com — Real Estate Platform **Live ↗** Houston Association of REALTORS® (HAR)
Laravel · React.js · JavaScript (ES6+) · Node.js · GraphQL · MongoDB · REST APIs · AWS CloudFront

Feature work on one of the largest independent real-estate portals in the US — property search, listing pages and the tools Texas realtors use daily.

- Consumer property search, filters and listing detail experience

Digital Plattform — System on Demand **Live ↗** Digital Plattform (Sweden)
React.js · Ant Design · Redux · Apollo Client · GraphQL · Node.js · Express.js · TypeScript · WordPress · Elementor · Docker

Swedish "system on demand" product: a React + Ant Design app over a GraphQL/Node backend, built from a library of reusable business modules.

- Modular system assembled from a library of reusable business functions

Amanoon — Multi-Vendor Marketplace & Seller Portal **Live ↗** Amanoon
Next.js · React.js · Node.js · MongoDB · REST APIs · Netlify · SSR / SSG

Dubai's multi-vendor electronics and IT marketplace: a Next.js storefront plus a separate seller portal where vendors run their own catalogue and orders.

- Customer storefront with catalogue, category navigation, cart and checkout

Certifications & Awards

AI for Everyone
Coursera

Oracle Database
IBA City Campus

Linux International Certification
Cisco

Web Designing & Development
Interns Pakistan